



Power Tagging Chosen to Present at NREL's Annual Industry Growth Forum

Power Tagging Continues Momentum By Presenting Its Unique Intelligent Energy Platform to International Group of Attendees and Investors

Denver, CO — October 26th, 2011 — The National Renewable Energy Laboratory (NREL) has selected Power Tagging, a leading provider of distribution grid communication technologies, to present at its highly selective 24th Industry Growth Forum. NREL, a facility of the U.S. Department of Energy (DOE), holds the premier forum annually to provide further exposure to promising new energy solutions. The forum attracts large numbers of venture capitalists, corporate investors, and strategic partners. The speaking invitation recognizes Power Tagging as a featured Intelligent Energy solution for electric utilities. NREL's Industry Growth Forum will take place November 8th-10th in Denver, Colorado.

"Power Tagging continues to build momentum in the cleantech and energy space," commented Chris Sheppard, Director of the Colorado Cleantech Industry Association (CCIA). " We are proud to see one of our charter organizations being recognized for their success. This continues to show that Colorado's cleantech companies have the technology and leadership allowing them to compete globally"

"It is exciting to be recognized as the top solution by such a highly regarded organization," said Power Tagging CEO John LoPorto. "The competition this year was extraordinary. We are proud to be part of a select group of game-changing companies."

Power Tagging's unique Grid Location Awareness™ technology enables multiple new applications for utilities that focus on energy efficiency, integration of renewable energy and real time management. Power Tagging has successfully demonstrated its offerings on multiple utility grids and is currently conducting additional pilots. The technology provides a schematic, real-time view of the energy grid. Power Tagging is a foundational technology that provides benefits in Volt VAR Optimization, CVR, Distribution Automation and Electric Vehicles. To learn more go to www.powertagging.com.



About NREL:

NREL is the U.S. Department of Energy's primary national laboratory for renewable energy and energy efficiency research and development. NREL is operated for DOE by The Alliance for Sustainable Energy, LLC. www.nrel.gov

About NREL's Industry Growth Forum

For over a decade, the National Renewable Energy Laboratory's (NREL's) Industry Growth Forum has been the nation's premier clean energy investment event. The Forum features presentations from emerging clean energy companies, provocative panels led by thought leaders, one-on-one meetings, and organized networking opportunities. www.industrygrowthforum.com

About Power Tagging

Power Tagging is the leader in next generation grid communications for the 21st century. Power Tagging's rapidly growing team is focused on delivering excellent solutions that fundamentally transform what is expected from the power grid. Power Tagging leverages its patent-pending technology for digitally "tagging" electric power and attached devices to drive solutions in voltage conservation, grid mapping, fault isolation, electric vehicle integration, demand side management and grid cyber security. Backed by a leading Utility and the National Science Foundation, Power Tagging solutions are ready for immediate adoption and maximum impact.